



# Creative Wire Employee Experience

MINDFUL, HANDS-ON  
WORKSHOPS THAT BRING  
PEOPLE TOGETHER

BY CUVINTE AURITE

# About the creator

Hi, I'm Ramona Barbu, founder of Cuvinte aurite, the first Romanian creative studio built around handcrafted wire lettering.

For over 10 years, I've been creating meaningful objects and hosting workshops that combine craftsmanship, mindfulness, and human connection.

My work is about slowing down, creating with intention, and bringing people together through simple, hands-on experiences.

*Ramona Barbu*



# What we do

A mindful, hands-on experience that helps teams slow down, reconnect and create something meaningful together.

- **Participants create** their own wire message (a word, name or symbol)
- **Step-by-step guidance** - no experience needed
- A relaxing, **hands-on and screen-free experience**
- Each participant leaves with a **meaningful handmade piece**



# Business impact

- Supports employee wellbeing initiatives and mental health programs
- Encourages meaningful team connection beyond work tasks
- Improves engagement during internal events and activations
- Offers a structured yet relaxing break from screen-based work
- Inclusive format suitable for diverse teams (no skills required)
- Contributes to a positive and human-centered workplace culture



# Perfect for

- Team bonding sessions
- Onboarding experiences for new employees
- Wellbeing & Mental Health programs
- Women's Day / special internal events
- Offsites and leadership retreats
- Office activations & employee engagement days
- End-of-year celebrations or company milestones



# Workshop

## Formats

### Wire Words

FRAMED PIECES

**Participants create a personalized word or message, framed as a decorative object.**

Participants begin with a simple sheet of paper and a pencil, sketching a word or message that feels meaningful to them.

Guided step by step, they then transform this idea into a delicate wire piece, shaping it by hand and integrating it into a framed object.

The process is intuitive and often feels almost therapeutic, as the wire gradually takes form in their hands.

All materials are provided: from paper and sketching tools to wire, frames and crafting tools.

Recommended group size: up to 30 participants/group → up to 4 groups/day

Duration: 60–90 minutes

# Workshop

## Formats

### Flower Wreaths

WIRE WORDS  
INCLUDED

**Participants create a decorative wreath that goes beyond seasonal decor - a sustainable piece designed to be kept and reimaged throughout the year.**

Each participant crafts a personalized wire word and integrates it into a metal wreath, decorated with seasonal plants such as eucalyptus, mimosa and other plants.

The process encourages creativity and sustainability, as the wreath can be reused and redecorated over time. Even after the plants dry, the piece remains beautiful and meaningful.

All materials are provided: including wire, plants and the wreath base.

Recommended group size: up to 30 participants/group → up to 4 groups/day

Duration: 90-120 minutes

# Workshop

## Formats

### Creative Corner

LIVE EXPERIENCE

**A flexible, open creative space set up within your office or event, where your team members can join at any time throughout the day.**

The Creative Corner runs for up to 6 hours, offering employees the freedom to take short, meaningful breaks and engage in a simple hands-on activity creating their own wire piece.

#### Benefits:

- encourages active rest and mental reset
- supports creativity and focus
- creates a relaxed and engaging atmosphere
- suitable for large teams (100+ participants) and internal events

All materials are provided, and guidance is available throughout the experience.

# What makes it different

**Combines creativity with mindfulness and emotional connection**

**Each participant creates a personal, meaningful object (not just an activity)**

**Designed to feel calm, intentional and human, not “corporate entertainment”**

**Screen-free, tactile experience – a real mental reset**

**No performance pressure → accessible for introverts and non-creative participants**

**Not a typical team-building activity - a calm, meaningful experience people genuinely remember**



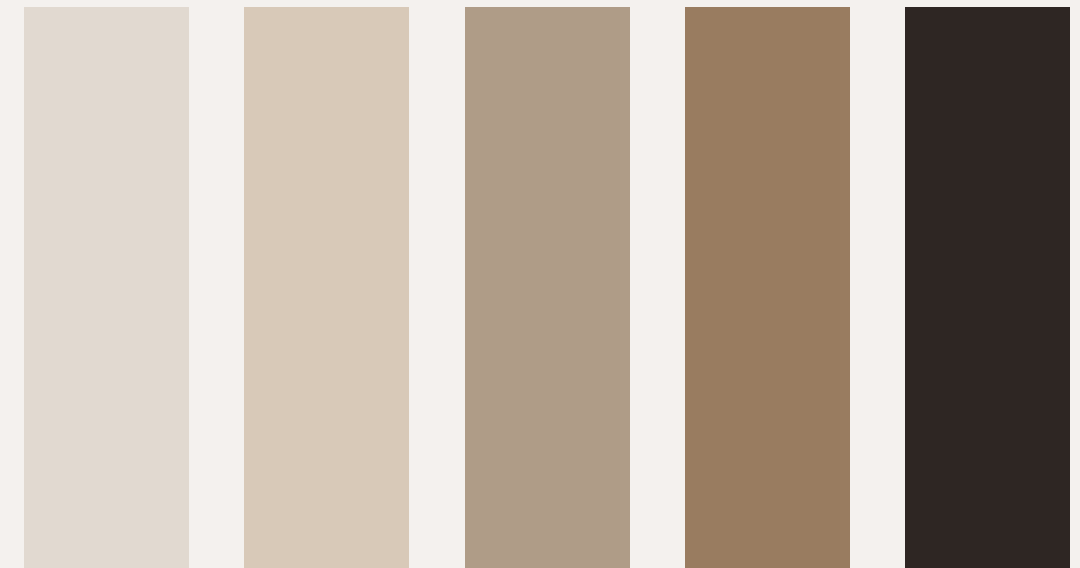
# Why this works for teams

- Encourages creativity and reduces stress
- Supports focus and mental reset
- Builds connection in a natural, pressure-free way
- Inclusive - no artistic skills required
- Offers a meaningful break from routine
- Each participant leaves with a personal object

# Practical details

- Duration: 60–120 minutes (workshops) / up to 6 hours (Creative Corner)
- Group size: flexible (recommended up to 30 participants/group for workshops)
- We take care of everything - materials, setup and guidance
- Can be hosted at your office or event location

Workshops can be tailored to fit your team, event or internal initiative.



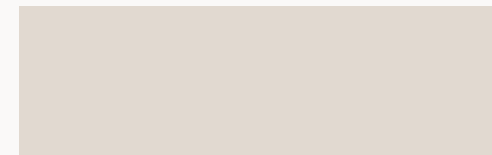
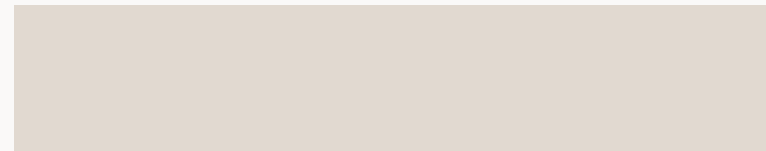
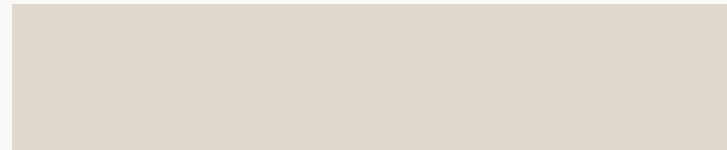
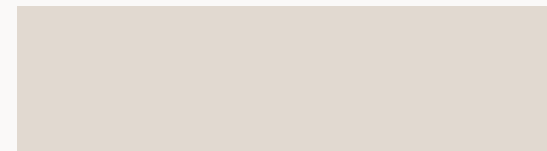
# Workshop moments

A glimpse into the experience: relaxed, creative and meaningful.



# Trusted by

Trusted by teams from leading international companies.



# What people say

“I’m grateful for the opportunity we have in our company to create moments of connection as a team, moments that allow us to discover one another in a more meaningful way. I truly enjoy preparing these team bonding experiences with care and intention. Yesterday, I took part in a unique workshop where we shaped words that held personal meaning for each of us. It was a much-needed pause, a chance to reflect, step away from the fast pace, and be more present.” **Corina Fărescu, Head of People, Booking Holding Romania**

“Thank you so much for your patience and energy! We truly enjoyed the workshop and received only positive feedback from the team. Everyone is already looking forward to the next one.” **Emanuela Dragnei, University Recruiting Specialist, Veeam**

“The workshop was beautifully prepared: from the setup to the way you welcomed everyone and guided us through the entire experience. We truly appreciated the attention to detail and the care you brought into every moment. We are looking forward to the next one.” **Microsoft Romania team**

“THIS IS BETTER THAN THERAPY. WHEN ARE YOU COMING BACK?” **IOANA D., DEUTSCHE BANK**

# Pricing&formats

- **Workshops:** starting from €35 / participant (includes all materials, guidance and setup)
- **Creative Corner:** custom pricing (based on duration, number of participants and format)
- **Flexible formats** available for both small teams and large-scale events
- **Final pricing tailored to your team and objectives**

# Let's create something together

We'd love to design a workshop that fits  
your team and your event.

Feel free to reach out for details,  
availability and tailored offers.

## Contact

Email: [hello@cuvinteaurite.ro](mailto:hello@cuvinteaurite.ro)

Phone: 0040 726 252 290

---

[www.cuvinteaurite.ro](http://www.cuvinteaurite.ro)